

Sponsorship Packages:

All paid sponsors receive the following*:

- Company logo listed in the event show guide.
- Company logo on the event web site (with a link)

Conference Sponsor	€4,700 \$ 7,000	Exclusive
<p>Maximize your presence with each participant during the conference with our exclusive conference bag.</p> <ul style="list-style-type: none"> • Your company name/logo on the conference attendee bag which is distributed to every conference registrant. • One (1) complimentary conference registration. • Your company logo listed in the Strategies in Light Europe Event Show Guide. • Your company logo and weblink on the Strategies in Light Europe event web site. 		
Conference Padfolio Sponsor	€3,000 \$ 4,500	Exclusive
<ul style="list-style-type: none"> • One (1) complimentary conference registration. • Your company name/logo on the padfolio which is distributed to every conference registrant. • One (1) full page in the Strategies in Light Europe Event guide • Your company logo listed in the Strategies in Light Europe Event Show Guide. • Your company logo and weblink on the Strategies in Light Europe event web site. 		
Conference Pen Sponsor	SOLD	Exclusive
<p>Every conference registrant receives a pen on each morning of the conference.</p> <ul style="list-style-type: none"> • One (1) complimentary conference registration. • Your company name and/or logo imprinted on the conference pens. • Your company name/logo displayed on signage in the conference area(s). • Your company logo listed in the Strategies in Light Europe Event Show Guide. • Your company logo and weblink on the Strategies in Light Europe event web site. 		

Welcome Reception Sponsorship	€3,350 \$ 5,000	Exclusive
<p>Welcome all participants during the opening of the inaugural event activities.</p> <ul style="list-style-type: none"> • Two (2) complimentary conference registrations • Your company name/logo on napkins, table tents and signage displayed throughout the event and reception area. • One (1) full page in the event guide • Your company logo listed in the Strategies in Light Europe Event Show Guide. • Your company logo and weblink on the Strategies in Light Europe event web site. 		
Exhibition Bag Sponsor	€2,700 \$ 4,000	Exclusive
<p>Reach greater visibility with all attendees during the exhibition by sponsoring bags to be distributed at the registration desk.</p> <ul style="list-style-type: none"> • Your company logo will be printed on the bag distributed to every participant for the exhibition. • One (1) complimentary conference registration • Your company logo listed in the Strategies in Light Europe Event Show Guide. • Your company logo and weblink on the Strategies in Light Europe event web site. 		
Registration Sponsor	€2,350 \$ 3,500	Exclusive
<ul style="list-style-type: none"> • One (1) complimentary conference registration. • Your company/logo on the event badge holders and on accompanying event signage. • Distribution of sponsor promotional materials in the registration area during the event. (Sponsor must supply materials in advance of the event and all materials must be approved by Event Staff.) • Your company logo listed in the Strategies in Light Europe Event Show Guide. • Your company logo and weblink on the Strategies in Light Europe event web site. 		
Conference Luncheon	€2,000 \$ 3,000	(2 available)
<p>Highlight your company or product by sponsoring one of the conference luncheons. This sponsorship features multiple branding opportunities on napkins and accompanying table tent signage.</p> <ul style="list-style-type: none"> • One (1) complimentary conference registration • Your company/logo on event signage in appropriate event areas. • Your company/logo on luncheon napkins and accompanying table tent signs. • Your company logo listed in the Strategies in Light Europe Event Show Guide. • Your company logo and weblink on the Strategies in Light Europe event web site. 		

Networking Reception Sponsor	€1,700 \$ 2,500 €3,350 \$ 5,000	2 available Exclusive
<ul style="list-style-type: none"> • One (1) complimentary conference registration. • Your company name/logo on napkins, table tents and signage displayed throughout the event and reception area. • Opportunity to distribute promotional material at the event via hotel(s) door drops. • One (1) full page in the event guide • Your company logo listed in the Strategies in Light Europe Event Show Guide. • Your company logo and weblink on the Strategies in Light Europe event web site. 		
Hotel Keycard Sponsor	€1,350 \$ 2,000	Exclusive
<p>Put your company name in the hands of every participant who makes accommodations to attend the event.</p> <ul style="list-style-type: none"> • Your company name/logo printed on the hotel keycards for Strategies in Light Europe participants. • Your company logo listed in the Strategies in Light Event Show Guide. • Your company logo and weblink on the Strategies in Light Europe event web site. 		
Hotel Door Drop	€1,350 \$ 2,000	4 available
<p>Effective avenue to get your marketing message for your products and services to each attendee who is registered for event. Hotel door drops are available for each night of the event. Sponsor must supply materials in advance of the event and all materials must be approved by Event Staff.</p> <ul style="list-style-type: none"> • One (1) full page in the event guide • Your company logo listed in the Strategies in Light Europe Event Show Guide. • Your company logo and weblink on the Strategies in Light Europe event web site. 		
Refreshment Break Sponsor	€1,000 \$ 1,500 €1,700 \$ 2,500	3 available for non-Alcoholic version 2 available serving Alcohol
<p>Provide a welcome refreshment respite to all participants at the event in this sponsorship opportunity.</p> <ul style="list-style-type: none"> • Your company name/logo on napkins and signage displayed in the lobby and conference areas. • Your company logo listed in the Strategies in Light Europe Event Show Guide. • Your company logo and weblink on the Strategies in Light Europe event web site. 		
Bottled Water Sponsor	€670 \$ 1,000	3 available
<ul style="list-style-type: none"> • Company logo on the label of 500 bottles of water per sponsorship to be distributed daily at strategic locations. • Your company logo listed in the Strategies in Light Europe Event Show Guide. • Your company logo and weblink on the Strategies in Light Europe event web site. 		

*Only available to contracted exhibitors